

Math 103 Review

Fall 2008

Lines (1.1, 1.2)

1. **General form:** $Ax + By = C$ where A , B , and C are any three numbers.
2. **Slope** = $\frac{\text{rise}}{\text{run}} = \frac{y_2 - y_1}{x_2 - x_1}$ where (x_1, y_1) and (x_2, y_2) are any two points on the line.
3. **Slope-intercept form:** $y = mx + b$ where m = the slope and b = the y -intercept.
4. **Point-slope form:** $y - y_1 = m(x - x_1)$ where m = the slope and (x_1, y_1) is any point on the line.
5. **Slope-slope form:** $\frac{x}{a} + \frac{y}{b} = 1$, where a = x -intercept and b = y -intercept.
6. **Vertical line:** $x = \text{constant}$ (slope = ∞ or undefined)
7. **Horizontal line:** $y = \text{constant}$ (slope = 0)
8. **x -intercept:** where the line crosses the x -axis; solve for x when $y = 0$.
9. **y -intercept:** where the line crosses the y -axis; solve for y when $x = 0$

Functions (2.1, 2.2)

1. A **function** is a correspondence between two sets of elements such that to each element in the first set (the **input** or **domain**) there corresponds precisely one element in the second set (the **output** or **range**).
2. **Domain:** the **input** (usually the x -axis). The set of x -values for which the equation that defines the function makes sense (no dividing by zero, do roots of negatives).
3. **Range:** the **output** (usually the y -axis).
4. **Vertical line test:** If any vertical line passes through more than one point in the graph, it is NOT a function. If all vertical lines pass through at most one point, then it is a function.
5. **Vertical Shift Up:** $f(x) + k$
6. **Vertical Shift Down:** $f(x) - k$
7. **Horizontal Shift Left:** $f(x + h)$
8. **Horizontal Shift Right:** $f(x - h)$
9. **Vertical Stretch:** $Af(x)$, $A > 1$
10. **Vertical Shrink:** $Af(x)$, $A < 1$
11. **Reflection:** $-f(x)$

Parabolas and polynomials (2.3)

1. **General form:** $y = ax^2 + bx + c$
 - If $a > 0$, opens upwards
 - If $a < 0$, opens downwards
2. **Vertex form:** $y = a(x - h)^2 + k$, where the vertex is at (h, k)
3. To convert from general form to vertex form, **complete the squares**
$$x^2 + bx + c = x^2 + bx + \left(\frac{b}{2}\right)^2 - \left(\frac{b}{2}\right)^2 + c$$
$$= \left(x + \frac{b}{2}\right)^2 - \left(\frac{b}{2}\right)^2 + c$$
4. To find the x -intercepts, solve for x when $y = 0$.
5. If $ax^2 + bx + c = 0$ then $x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$
6. The vertex of a parabola occurs when $x = -b/2a$ (solve for x in $f'(x) = 0$).
7. **Polynomial:** $a_n x^n + a_{n-1} x^{n-1} + \dots + a_2 x^2 + a_1 x + a_0$
 - Degree = largest exponent
 - Turning points are when $f'(x) = 0$
 - Num. Turning points \leq degree $- 1$
 - Degree \geq Num. Turning Points $+ 1$
 - Even degree \iff Odd numb. turning points
 - Odd degree \iff Even numb. turning points

Rational Functions (2.3, 10.3)

1. **Rational Function:** $\frac{f(x)}{g(x)}$ where f and g are polynomials.
2. **Asymptotes** of $\frac{ax + b}{cx + d}$:
 - **Vertical:** Solve $cx + d = 0$ for x
 - **Horizontal:** $y = a/c$

Exponentials and Logarithms (2.4, 2.5)

If $y = e^x$ then $x = \ln y$

$$\ln(ab) = \ln a + \ln b$$

$$\ln \frac{a}{b} = \ln a - \ln b$$

$$\ln(e^x) = x, \quad e^{\ln x} = x$$

$$\ln e = 1, \quad \ln 1 = 0$$

$$\ln x^n = n \ln x$$

Simple & Compound Interest (3.1, 3.2, 11.1)

1. **Simple Interest:** $A = P(1 + rt)$
2. **Compound Interest:** $A = P \left(1 + \frac{r}{m}\right)^{mt}$
3. **Continuous Compound Interest:** $A = Pe^{rt}$

Limits and Continuity (10.1, 10.2, 10.3)

1. **Limit from Left:** $\lim_{x \rightarrow a^-} f(x) = L$
2. **Limit from Right:** $\lim_{x \rightarrow a^+} f(x) = L$
3. **Limit:** $\lim_{x \rightarrow a} f(x) = L$ if and only if

$$\lim_{x \rightarrow a^-} f(x) = \lim_{x \rightarrow a^+} f(x) = L$$
4. **Properties of Limits:**

$$\lim_{x \rightarrow a} C = C, \quad \lim_{x \rightarrow a} x = a$$

$$\lim_{x \rightarrow a} [f(x) \pm g(x)] = \lim_{x \rightarrow a} f(x) \pm \lim_{x \rightarrow a} g(x)$$

$$\lim_{x \rightarrow a} [f(x)g(x)] = \left(\lim_{x \rightarrow a} f(x)\right) \left(\lim_{x \rightarrow a} g(x)\right)$$

$$\lim_{x \rightarrow a} [f(x)/g(x)] = \left(\lim_{x \rightarrow a} f(x)\right) / \left(\lim_{x \rightarrow a} g(x)\right)$$

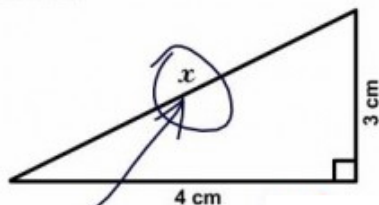
$$\lim_{x \rightarrow a} \sqrt{f(x)} = \sqrt{\lim_{x \rightarrow a} f(x)}$$

$$\lim_{x \rightarrow \infty} \frac{ax + b}{cx + d} = \frac{a}{c}$$

5. A function $f(x)$ is **continuous at $x=a$** if and only if $\lim_{x \rightarrow a} f(x) = f(a)$
6. Continuous \iff can draw graph without lifting pencil
7. Discontinuous at jumps and holes

From a Real Exam:

3. Find x .



Here it is

Derivatives (10.4, 10.5, 11.3, 11.4)

1. **Difference Quotient:** $\frac{f(x+h) - f(x)}{h}$

2. **Definition of a Derivative:**

$$y' = f'(x) = \frac{dy}{dx} = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

3. **Power Law:** $\frac{d}{dx} x^n = nx^{n-1}$

4. **Sum/Difference:** $(f(x) + g(x))' = f'(x) + g'(x)$

5. **Constant times a function:**

$$(cf(x))' = \frac{d}{dx} (cf(x)) = c \frac{df(x)}{dx} = cf'(x)$$

6. **Product Rule:** $(LR)' = LR' + RL'$

7. **Quotient Rule:** $\left(\frac{T}{B}\right)' = \frac{BT' - TB'}{B^2}$

8. **Chain Rule:** $[u(x)^n]' = n[u(x)]^{n-1} u'(x)$

9. The value of the derivative gives the **slope of the tangent line**, e.g., $f'(3)$ gives the slope of the tangent line of $f(x)$ at $x = 3$.

10. The slope (derivative) is zero when the tangent is horizontal.

11. The slope (derivative) is zero at a maximum or minimum (unless the maximum or minimum occurs at an endpoint).

12. **Absolute maximum or minimum:**

- (a) Calculate $f'(x)$
- (b) Solve $f'(x) = 0$ for x to get the turning points.
- (c) Plug x back into $f(x)$ to find the y at each turning point.
- (d) If the domain is a finite interval $[a, b]$ calculate $f(a)$ and $f(b)$
- (e) The absolute maximum (minimum) corresponds to the point in (12c) or (12d) with the largest (smallest) y value.

13. The slope of the **secant line** through the points $(x_1, f(x_1))$ and $(x_2, f(x_2))$ is

$$m = \frac{f(x_2) - f(x_1)}{x_2 - x_1}$$

and the equation of the line through those points is

$$y - f(x_1) = m(x - x_1)$$

14. **The equation of the tangent line** to $f(x)$ at $x = a$ is

$$y - y_1 = m(x - x_1)$$

where $x_1 = a$, $y_1 = f(a)$ and $m = f'(a)$.

Price-Demand (2.1, 10.7)

1. **Price-demand equation:** an equation that relates p (price per item) to x (demand). Typically the price-demand equation looks something like $p = a + bx$.
2. Suppose $ax + bp = c$ where x =demand and p = price. Then
 - To get **demand as a function $f(p)$ of price**, solve the equation for x . Then $f(p)$ equals your formula for x which only depends on p and not x
 - to get **price as a function $f(x)$ of demand**, solve the equation for p . Then $f(x)$ equals your formula for p which only depends on x and not p .

Cost, Revenue, Profit (10.7, 10.11)

1. **Revenue**=(Price) \times (Demand): $R(x) = xp(x)$ where p is the price per item.
2. **Cost** =(fixed cost) + (variable cost per item) \times (number of items). Typically the Cost Function $C(x)$ looks like $C(x) = f + vx$ where f is the fixed cost and v is the variable cost per item.
3. **Profit** =(Revenue) $-$ (Cost): $P(x) = R(x) - C(x)$
4. **Exact Marginal Cost (Revenue, Profit)** is the Cost (or Revenue or Profit) of producing **one additional item**, e.g.,
 - Exact Marginal Cost: $C(x + 1) - C(x)$
 - Exact Marginal Revenue: $R(x + 1) - R(x)$
 - Exact Marginal Profit: $P(x + 1) - P(x)$
5. **Marginal Cost** (or Revenue or Profit) is given by the Derivative:
 - Marginal Cost: $C'(x)$
 - Marginal Revenue: $R'(x)$
 - Marginal Profit: $P'(x)$
6. **Break Even Points:** $P(x) = 0$, i.e, $R(x) = C(x)$
7. **Maximum Revenue** occurs when $R'(x) = 0$. To find the demand that gives maximum revenue, solve $R'(x) = 0$ for x . To find the maximum revenue, substitute the x you found back into the revenue function $R(x)$.
8. **Maximum Profit** occurs when $P'(x) = 0$, i.e., when
$$R'(x) = C'(x)$$

To find the demand that gives maximum profit, solve $R'(x) = C'(x)$ for x . To find the value of the maximum profit, substitute the x you found into the equation for profit, $P(x) = R(x) - C(x)$.

Elasticity of Demand (11.7)

Definition:

$$E(p) = \frac{-pf'(p)}{f(p)}$$

where $x = f(p)$ is demand as a function of price.

1. Inelastic: $E(p) < 1$: demand is not very sensitive to price - a change in price only leads to a relatively small change in demand.
2. Elastic: $E(p) > 1$: demand is sensitive to price - a small change in price induces a large change in demand.
3. Unit (Unitary): $E(p) = 1$: change in demand is same as change in price (proportionally or percentage).

Systems of Equations (4.1, 4.2, 4.3)

$$ax + by = p$$

$$cx + dy = q$$

1. **Solution by addition:** any multiple of one equation may be added to (or subtracted from) another.
2. **Solution by substitution.**
 - Solve either equation for x
 - Substitute the formula you find for x into the second equation
 - Solve this new equation for y
 - Substitute the value for y back into your first equation for x
3. **Solution by Matrices.** Simplify the augmented matrix

$$\begin{pmatrix} a & b & p \\ c & d & q \end{pmatrix}$$

to

$$\begin{pmatrix} 1 & 0 & x \\ 0 & 1 & y \end{pmatrix}$$

by a sequence of row operations:

- Replace any row with a multiple of that row
- Replace any row with the sum/difference of two rows
- Switch any two rows

Infinite number of solutions:

$$\begin{pmatrix} 1 & 0 & x \\ 0 & 0 & 0 \end{pmatrix}$$

No solution:

$$\begin{pmatrix} 1 & 0 & x \\ 0 & 0 & y \end{pmatrix}$$

Matrix Operations (4.4, 4.5)

- a_{ij} is the number in row i and column j
- Matrix size is measured in rows \times columns
- Addition/Subtraction

$$\begin{pmatrix} a & b \\ c & d \end{pmatrix} + \begin{pmatrix} p & q \\ r & s \end{pmatrix} = \begin{pmatrix} a+p & b+q \\ c+r & d+s \end{pmatrix}$$

- Let A be a $m \times n$ matrix
Let B be a $p \times q$ matrix
Then AB is only defined if $n = p$ and then AB is a $m \times q$ matrix.

- Matrix multiplication is defined by the row \times column products:

$$(a \quad b \quad c) \begin{pmatrix} P \\ Q \\ R \end{pmatrix} = aP + bQ + cR$$

- the ij element of the product AB is given by

$$(\text{row } i \text{ of } A) \begin{pmatrix} \text{column} \\ j \\ \text{of } B \end{pmatrix}$$

- Some Matrix Products:

$$\begin{pmatrix} a & b \\ c & d \end{pmatrix} \begin{pmatrix} x \\ y \end{pmatrix} = \begin{pmatrix} ax + by \\ cx + dy \end{pmatrix}$$

$$\begin{pmatrix} a & b \\ c & d \end{pmatrix} \begin{pmatrix} p & q \\ r & s \end{pmatrix} = \begin{pmatrix} ap + br & aq + bs \\ cp + dr & cq + ds \end{pmatrix}$$

- Matrix Inverse: the Matrix A^{-1} is the matrix such that

$$A^{-1}A = AA^{-1} = \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$

- To find the inverse of

$$A = \begin{pmatrix} a & b \\ c & d \end{pmatrix}$$

simplify the augmented matrix

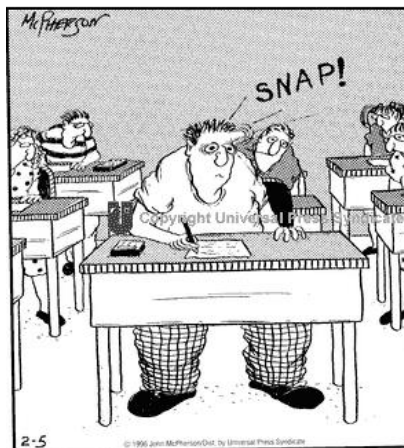
$$\begin{pmatrix} a & b & 1 & 0 \\ c & d & 0 & 1 \end{pmatrix}$$

to

$$\begin{pmatrix} 1 & 0 & p & q \\ 0 & 1 & r & s \end{pmatrix}$$



"Just a darn minute! — Yesterday you said that X equals two!"



Unfortunately, Brad had neglected to stretch his brain before taking the big algebra midterm.

